



Donor Privacy Policy

At Sarasota Orchestra, we are committed to respecting the privacy of our donors. Whether you contribute online, by mail, over the phone, or in person, we uphold strict standards to protect your personal and financial information. This Donor Privacy Policy outlines how we collect, use, and protect the information you choose to share with us. By making a donation or engaging with us as a donor, both Sarasota Orchestra and donor agree to the policies below.

Collection of Donor Information

When you make a donation to Sarasota Orchestra, we may collect personal information including your name, mailing address, email address, phone number, and payment details. This information is collected for the purposes of processing your donation, maintaining accurate donor records, and communicating with you about Sarasota Orchestra activities and donor-related updates.

We may also collect optional information such as your interests or giving preferences, to help us better understand and serve our donor community.

Use of Donor Information

If you provide your personal contact information as part of a donation or donor engagement, Sarasota Orchestra may use it to send you:

- Acknowledgments and receipts
- Updates about how your gift is making a difference
- Invitations to donor events or giving opportunities
- News about upcoming concerts or organizational updates

You may opt out of receiving promotional emails at any time by updating your email preferences or clicking the unsubscribe link included in each email.

Financial Information

Sarasota Orchestra takes reasonable steps to protect any financial information you provide to us. If you make a donation or purchase merchandise, your credit card is encrypted using current secure communication technologies. Your credit card number will only be used for processing orders. Your order information will be stored on our secure servers, but this information is never shared with third parties. We restrict access to customer financial information for use by authorized Orchestra employees only.

Donor Confidentiality and Data Sharing

Sarasota Orchestra is committed to maintaining the confidentiality of our donors' personal and financial information. While we do not sell, rent, trade, or share information that identifies your donations or financial details, we may rent or exchange limited marketing lists that include patron name, mailing address, telephone number, and email address. Such exchanges are conducted only with carefully selected third parties whose activities are consistent with the mission and values of Sarasota Orchestra, and require prior approval from two members of the Orchestra's Senior Leadership team.

These shared lists never include information about donation amounts or donor giving history, and such exchanges are managed in a way that respects your privacy and communication preferences.

Sarasota Orchestra does not send donor mailings on behalf of other organizations, and you may opt out of any list-sharing by contacting us directly. You may also request to remain anonymous in donor listings or other recognitions at any time.

Cookies and Website Usage

Our donation and ticketing sites may use cookies to enhance your user experience, process transactions, and analyze site usage. These cookies do not collect personal information and are not shared with outside parties.

Access and Deletion of Your Information

You may request to access, update, or delete your personal donor information at any time by contacting us. We will honor your request in accordance with applicable laws and within a reasonable timeframe.

Policy Updates

As our organization grows and technologies evolve, we may update this Donor Privacy Policy.

Contact Us

If you have questions about this Donor Privacy Policy or wish to make changes to your donor record, please contact:

Sarasota Orchestra
Donor Engagement Office
709 N. Tamiami Trl
Sarasota, FL 34236
Development@SarasotaOrchestra.org

We value your support and your trust, and we are committed to protecting your privacy.