



sarasota orchestra®

CORPORATE

PARTNER PROGRAM

SarasotaOrchestra.org/Corporate



"PNC supports Sarasota Orchestra because it makes our community better, because our clients have let us know that the Orchestra is a significant part of their lives, and frankly, because it's what good corporate citizens do when they care about a community."

— JEFFREY T. BOYD

SENIOR VICE PRESIDENT, MARKET LEADER
PNC PRIVATE BANK



SarasotaOrchestra.org/Corporate

sarasota orchestra®

709 North Tamiami Trail, Sarasota, FL 34236
SarasotaOrchestra.org

A CORPORATE PARTNERSHIP WITH sarasota orchestra®

creates a powerful alliance that benefits
your business, your employees, and the wider
community, making it a strategic investment
with cultural and corporate returns.



ELEVATE YOUR BRAND

Enhance prestige and visibility by aligning with
artistic excellence and inspiring cultural experiences.

ENGAGE YOUR EMPLOYEES

Excite team members through unique sponsorship
events and VIP perks.

INSPIRE YOUTH

Support music education programs that nurture
young talent, spark interest in the arts, and provide
the region's finest instrumental and pre-college
orchestral training.

EXPAND CONNECTIONS

Network with business leaders, donors, and arts
patrons at concerts, receptions, and dinners.

BOOST YOUR IMPACT

Demonstrate your commitment to strengthening
and expanding access to the Sarasota/Manatee
region's enthralling artistic landscape.



MAKE AN IMPACT

Partnering with Sarasota Orchestra amplifies your brand's reach, harmonizes business and client relationships, and strikes a chord with employees, all while enhancing your reputation for corporate citizenship. Through this dynamic collaboration, your company's message will resonate with our loyal supporters and audiences, creating a lasting impact.

Let us customize a partnership package that aligns with your goals, creating a symphony of success tailored to your company's vision.

**For more information, please contact
Gina O'Brien Finnegan, Director of Donor
Engagement, Individual and
Corporate at 941-487-2744 or
GFinnegan@SarasotaOrchestra.org**

| Season Recognition and Benefits | Musician Circle \$1,000-\$2,499 | Sonata Circle \$2,500-\$4,999 | Orchestra Circle \$5,000-\$9,999 | Impresarios \$10,000-\$24,999 | Virtuosi \$25,000+ |
|---|------------------------------------|----------------------------------|-------------------------------------|----------------------------------|------------------------------|
| Corporate Spotlight to donors | | Emailed 1,000 patrons | Emailed 1,000 patrons | Emailed 1,000 patrons | 15,000 newsletters mailed |
| Invitation to <i>Maestro Society: Inside the Orchestra presentations</i> at \$5,000+ | | | * | * | * |
| Invitation to a small-group <i>coffee/lunch with a Sarasota Orchestra Musician</i> for donors at \$2,500+ | | * | * | * | * |
| Banner displayed at sponsored events | | * | * | * | * |
| Tickets to sponsored concert | | 2 | 4 | 6 | 8 |
| Concert sponsorship with logo on the sponsored concert page, signage, and recorded announcement | * | * | * | * | * |
| Ticket Vouchers to be used throughout season | 4 | 6 | 8 | 10 | 20 |
| Logo recognition in the Corporate/Foundation donor listing of the program book | name only | name only | * | * | * |
| Company recognition listed on SarasotaOrchestra.org | logo only | logo only | logo only | logo with link to website | logo with link to website |
| Logo recognition on Corporate Honor Roll screen in Holley Hall | * | * | * | * | * |
| Invitation to <i>Musician Meet & Mingle reception</i> for donors at \$1,000+ | * | * | * | * | * |
| Access to <i>Open Rehearsals</i> | * | * | * | * | * |
| Access to <i>Concert Perspectives</i> programs | * | * | * | * | * |